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**"The Role of the Dialogue Programs on Jordan T.V in Creating
Political Awareness among The Students of Jordanian Universities"
(An Applicative study on A sample from Yarmouk University)**

Abstract

This study aims to identify the role of the dialogue programs on Jordan television in creating political awareness among the students of Jordanian universities (An Applicative study on A sample of Yarmouk University). The study used the sample survey method. The population of this study is the students of Jordanian universities; A sample of 400 respondents were selected from the students of Yarmouk University. The sample represented the students of all faculties. A questionnaire was constructed and developed as a tool of the study. The major findings of this study revealed that the average viewing of Jordan T.V by the sample of the study is (63.1%). In addition, the study showed that (48.2%) of the respondents view and watch the Jordan T.V daily for one hour and less. The study, also, revealed that there is a medium degree of viewing the political dialogue programs by the respondents with a mean of (2.27); the highest volume of viewing these programs is news bulletins, reportages, and news reports with a mean of (3.12), the 60 minutes program occupied the second rank with a mean of (2.95). Dialogue with seniors program settled in the third place with a mean of (2.24). The study also showed that there is lower satisfaction degree about the level of Jordan T.V programs among the sample of the study with a mean of (1.62) occupying lower rating. The results of this study indicated that the concern on local national issues and public interest were the most prominent reasons beyond the preference of political dialogue programs by the sample of the study with a mean of (2.35) with medium rating. The study showed that there is medium rating with a mean of (1.69) for reliance of the respondents of the study on political dialogue programs on Jordan television in viewing the political issues current events, and political affairs.

Keywords: Jordan Television, Dialogue Programs, Political Awareness.

(Introduction)

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(Review of Related Literature)

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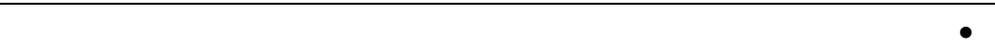
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			49.0	123		
			100.0	251		
	1.06	1.97	10.8	27		
			21.9	55		
			21.1	53		
			46.2	116		
			100.0	251		
	1.04	2.07	10.4	26		
			26.3	66		
			23.1	58		
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			100.0	251		
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			19.9	50		
			45.0	113		
			100.0	251		
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			11.6	29		
			12.4	31		
			100.0	251		
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			28.3	71		
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			31.9	80		
			100.0	251		

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	0.65	2.23	35.1	88		
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	0.67	2.32	43.4	109		
			45.4	114		
			11.2	28		
			100.0	251		
	0.64	2.35	44.6	112		
			46.2	116		
			9.2	23		
			100.0	251		
	0.69	2.27	41.0	103		
			45.4	114		
			13.5	34		
			100.0	251		

	0.73	1.91	22.7	57		
			45.8	115		
			31.5	79		
			100.0	251		
	0.73	1.95	24.3	61		
			46.6	117		
			29.1	73		
			100.0	251		
	0.76	1.82	21.5	54		
			39.0	98		
			39.4	99		
			100.0	251		
	0.76	1.92	24.7	62		
			42.2	106		
			33.1	83		
			100.0	251		
	0.72	2.00	26.3	66		
			47.8	120		
			25.9	65		
			100.0	251		
	0.74	2.02	28.3	71		
			45.8	115		
			25.9	65		
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	0.75	2.14	35.5	89		
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0.77	1.94	26.7	67		
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0.71	1.65	13.9	35		
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		100.0	251		
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		43.0	108		
		37.5	94		
		100.0	251		
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0.72	1.97	24.7	62		
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		27.5	69		
		100.0	251		

0.70	1.94	21.9	55		
		50.6	127		
		27.5	69		
		100.0	251		
0.70	1.88	19.1	48		
		49.8	125		
		31.1	78		
		100.0	251		

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		100.0	251		
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		52.6	132		
		20.3	51		
		100.0	251		
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		38.6	97		
		100.0	251		
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		48.6	122		
		18.7	47		
		100.0	251		

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		45.0	113		
		20.3	51		
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